



Zoe Lee (She/Her)

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<https://zoejoumarketing.wixsite.com/zoelee-lafizzfactory>

ZoeLeeFilm@gmail.com

Los Angeles, 90025



SKILLS

- Mandarin (Native)
- English (Fluent)
- Film Directing
- Photography
- Cinematography
- Photo Edit (**Ps** , **Lr**)
- Video Edit (**Pr** , FinalCut)
- Graphic Design (**Ai** , **Id**)
- Sound Edit (Pro Tools)
- DJing, Music Mixing (Serato, VDJ)
- Content Creation
- Event Organization
- Film Producing
- Office Softwares (Word, Excel, PowerPoint)
- Adobe Softwares (**Pr** **Ae** **Ps** **Lr** **Ai** **Id**)
- Social Media Managing
- Advanced PADI Diver
- Certified Lead-climbing certificate

EDUCATION

CALIFORNIA INSTITUTE OF THE ARTS (2021-2023)

- Master Degree in Film Directing

NEW YORK FILM ACADEMY(2018)

- Filmmaking Workshop

FU JEN CATHOLIC UNIVERSITY (2016-2019)

- Bachelor Degree in Mass Communication

WORK EXPERIENCE

2023-NOW

• LA FIZZ FACTORY

Content Creator, Social Media Manager

- Oversee the development and execution of branding and marketing campaigns across various client accounts.
- Maintain effective communication and ensure alignment with each client.
- Generate graphic design and video content to enhance brand visibility and engagement.
- Formulate strategic plans for content creation and scheduling across social media platforms.

2021-2023

• CALIFORNIA INSTITUTE OF THE ARTS

Teaching Assistant, Studios Technician

- Coordinate the administration of multiple studios.
- Overseeing the equipment and studio resources.
- Provide technical assistance to both students and teachers.
- Manage the schedule of studio spaces for diverse production needs, ensuring optimal utilization and seamless workflow.

2019-2021

• BLUE DOT MISSION (NGO)

Branding consultant, Social Media Manager

- Develop compelling social media content and marketing campaigns.
- Identify and engage with local influencers to foster strategic collaborations.
- Coordinate and execute events aimed at fundraising and enhancing the reach of marketing initiatives.

2019

• ASIA EXPRESS-REALITY TV

Producer Assistant

- Handling phone calls, emails, permits, scheduling meetings, and managing calendars.
- Conducting research on potential projects, including scripts, shot lists, and other source materials.
- Offering creative input and ideas during brainstorming sessions, script meetings, or production discussions.



Zoe Lee

She / Her

INTERESTS

- Films
- Music
- Handicrafts
- Graphic Design
- Interior Design
- Painting
- Hiking & Camping
- Kayaking
- Kick Boxing
- Scuba Diving
- Surfing
- Photography
- Meditation
- Cooking & Eating
- Environmental Issues
- Politics
- Social Issues & Justice
- Marketing Strategy

CONTACT

+1-856-398-9118

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COMMERCIAL PHOTOGRAPHY

• PHOTOGRAPHER, EDITOR

- First Friday at LA Natural History Museum (2024)
- New Jack Climbing Event (2024)
- SaintWoof (2023)
- Sober Rush (2023)
- KeeLii Fashion (2023)
- Vicky's Jewelry (2022)
- Eden Hill Music Festival (2021)
- Blue Dot Mission (2021)
- Boudoir for Natalie (2021)
- The Planet (2018)
- Attached (2018)

FILM PROJECTS

• DIRECTING

- KOHARA (2023)* - Narrative, short, 25 mins.
- Hot Water (2022)* - Narrative, short, 13 mins.
- Hell On Earth (2022)* - Experimental, short, 5 mins.
- Her Gaze (2021)* - Experimental, short, 3 mins.
- Blue Dot Mission (2021)* - Commercial, 10 mins.
- Untouchable (2021)* - Experimental, short, 5 mins.
- Day Trip on ACID (2021)* - Experimental, short, 3 mins.
- Minesweeper (2020)* - Documentary, 5 mins
- A Bowl of Love(2019)* - TV commercial, 5 mins.

• CINEMATOGRAPHY / CAMERA ASSISTANT

- EXIT: Pursued by a Bear (2022)* - Narrative, short, 13 mins.
- Hell On Earth (2022)* - Experimental, short, 5 mins.
- Just Another Day (2018)* - Narrative/Experimental, 52 mins.

• PRODUCING

- KOHARA (2023)* - Narrative, short, 25 mins.
- Anima Sola (2021)* - Narrative, short, 17 mins.
- To Be Killed by a Marking Bird (2021)*- Narrative, 13 mins.
- ASIA EXPRESS (2019)* - TV Series, 36 episodes.
- Black Coffee (2018)* - Narrative, short, 12 mins

• EDITOR / SOUND EDITOR

- KOHARA (2023)* - Narrative, short, 25 mins.
- Hot Water (2022)* - Narrative, short, 13 mins.
- Untouchable (2021)* - Experimental, short, 5 mins.
- Into The Woods (2021)* - Experimental, short, 4 mins.
- Day Trip on ACID (2021)* - Experimental, short, 3 mins.